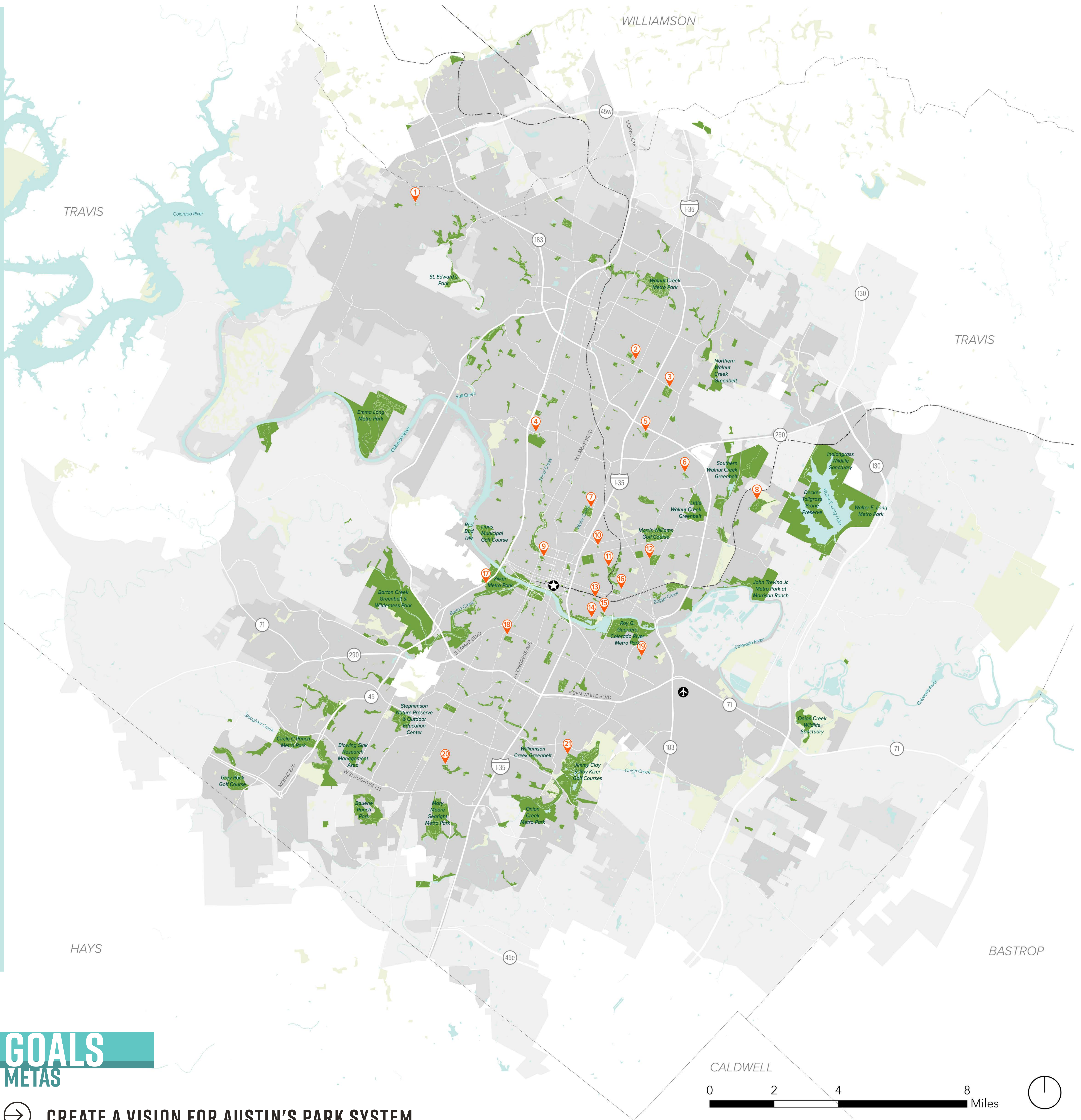


# LONG RANGE PLAN COMMUNITY MEETING SERIES #1

# OUR PARKS, OUR FUTURE

NUESTROS PARQUES, NUESTRO FUTURO  
AUSTIN PARKS & RECREATION

WELCOME!  
BIENVENIDO!



## GOALS METAS

### CREATE A VISION FOR AUSTIN'S PARK SYSTEM IN 2028

This effort will focus on engaging the community and City staff to define a new vision that is both inspirational and achievable.

### GUIDE FUTURE GROWTH AND DEVELOPMENT

As Austin continues to grow and change, the Long Range Plan will provide a careful analysis and guidebook for how and where to invest to ensure a world-class park system.

### DEVELOP STRATEGIES, ACTIONS, AND PRIORITIES

The Long Range Plan will provide citywide strategies and priorities to inform the Capital Improvement Program and development of Park Master Plans.

PARD Park (owned and/or maintained)

#### Environmental Features

- Other Non-PARD Open Space
- Waterways

#### Political Boundaries

- County Boundaries
- City of Austin
- Austin Limited Purpose Planning
- Austin 2 Mile ETJ; 5 Mile ETJ
- Beyond Austin Jurisdiction

#### Transportation

- MetroRail Commuter Line (Existing / Under Construction)
- Other (non-passenger) Rail Lines
- Downtown Austin
- Airport

#### PARD Recreation/Community Centers

- Pickfair Community Center
- YMCA North Austin Community Recreation Center
- Gustavo "Gus" L. Garcia Recreation Center
- Northwest Recreation Center
- Virginia L. Brown Recreation Center
- Dottie Jordan Recreation Center
- Hancock Recreation Center
- Turner/Roberts Recreation Center
- Austin Recreation Center
- Alamo Recreation Center
- Delores Duffie Recreation Center & Britton, Durst, Howard and Spence Building
- Givens Recreation Center
- Oswaldo A.B. Cantu / Pan-American Recreation Center
- Lorraine "Grandma" Camacho Activity Center
- Metz Recreation Center
- Parque Zaragoza Recreation Center
- Danny G. McBeth Recreation Center & Annex Building
- South Austin Recreation Center
- Montopolis Recreation Center
- Dittmar Recreation Center
- Dove Springs Recreation Center

## TIMELINE LINEA DE TIEMPO



**SEPTEMBER**  
Kick Off Meetings  
Parks Tour  
TAG #1  
Stakeholder Interviews



**OCTOBER**  
Community Engagement Advisory Committee Launches

WE'RE HERE!



**NOVEMBER**  
Planning Summit #1  
Community Meetings  
Pop-Up Events  
Focus Groups  
Online Survey



**JANUARY**  
Survey Collection  
Statistically Valid Online Survey



**APRIL**  
Planning Summit #2  
Public Open Houses  
Pop-Up Events  
Speak Up Austin



**JUNE**  
Planning Summit #3  
Draft Plan Conversations



**SUMMER / FALL**  
Plan Adoption Meetings



OUR PARKS  
OUR FUTURE

2018 - 2028



AUSTIN PARKS & RECREATION  
LONG RANGE PLAN



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# OUR PARKS, OUR FUTURE

## NUESTROS PARQUES, NUESTRO FUTURO

### AUSTIN PARKS & RECREATION

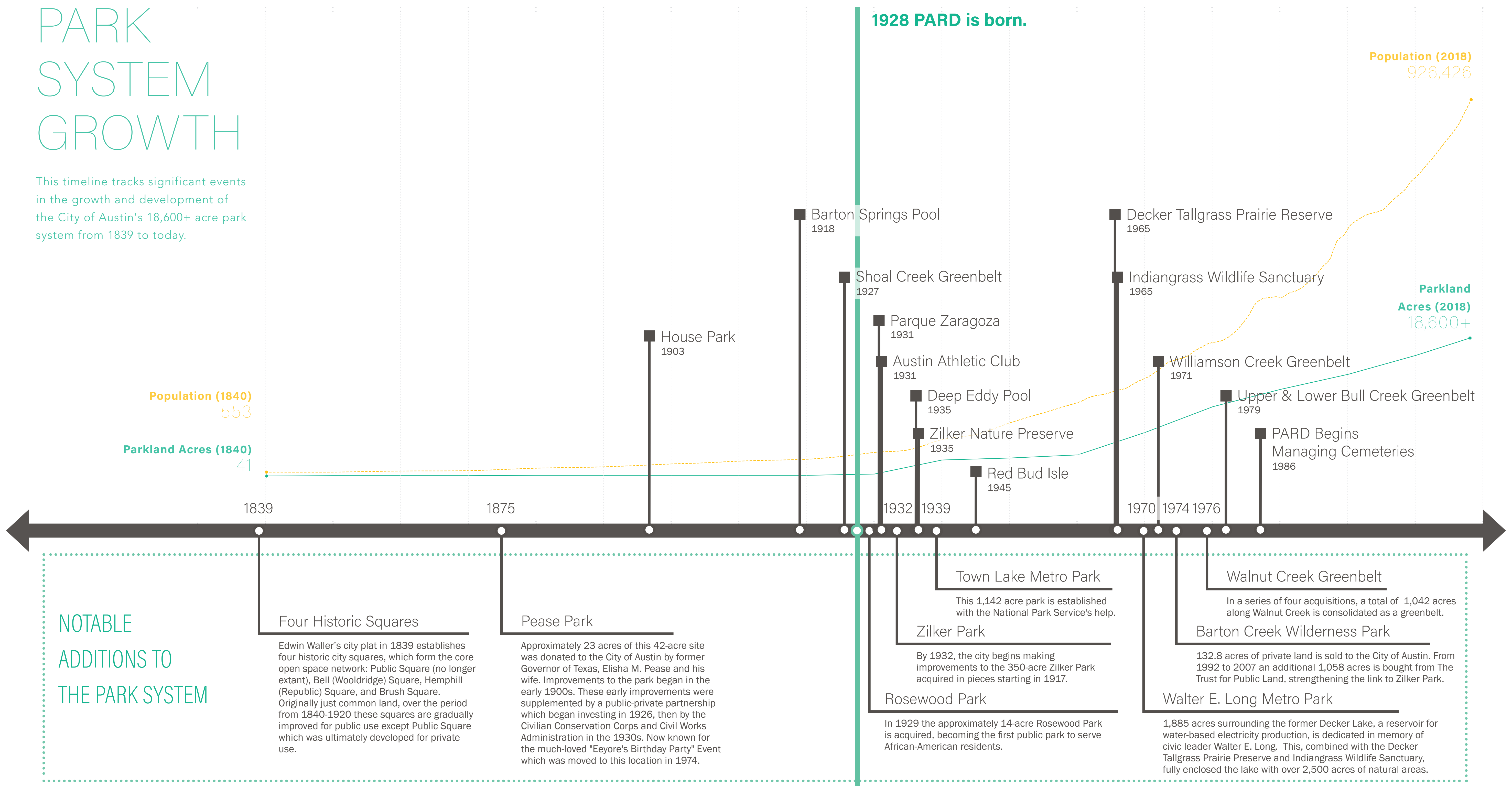
## HISTORY OF AUSTIN PARKS

### HISTORIA DE LOS PARQUES DE AUSTIN

This section considers the growth of the park system over time giving special attention to the phases and critical moments within the system's evolution to the present day. Looking to the past provides a way to contextualizing current conditions and positioning the Parks and Recreation Department to strategically build from its roots and cultivate a stronger park system that speaks to the unique desires and needs of present-day Austin.

## PARK SYSTEM GROWTH

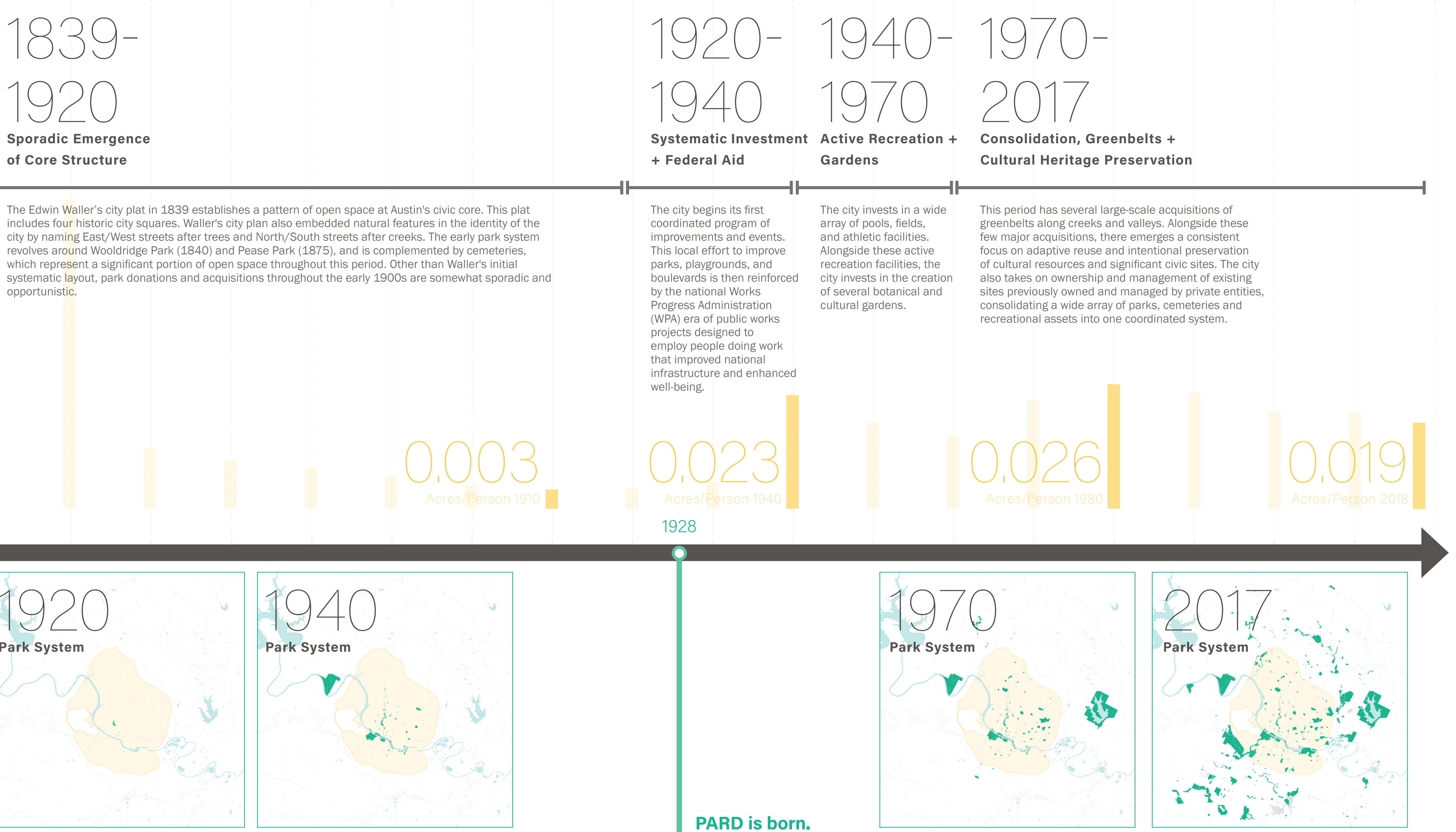
This timeline tracks significant events in the growth and development of the City of Austin's 18,600+ acre park system from 1839 to today.



## PHASES

The evolution of Austin's 18,600+ acre park system can be organized into four key phases of development, each characterized by a common administrative, political, and/or cultural focus.

As PARD approaches its centennial in 2028, the *Our Parks, Our Future Long Range Plan* will continue to shape the evolution of Austin's park system. The Long Range Plan will help define how investments will improve this carefully constructed network, enhance its value for each and every Austin resident, and continue to cultivate balance and variety within the system.



## INITIAL TAKEAWAYS

### PUNTOS INICIALES

From its beginnings as four city squares sketched on Austin's original plat, the park system has expanded and evolved over time, with an increasing focus on preserving and protecting cultural resources, as well as natural resources. The early 1900s saw the consistent expansion of the system through donations and acquisitions followed by the City of Austin's first Parks, Playground, and Boulevards Bond in 1929. The Federal Aid programs that followed the Great Depression had a major impact on shaping and expanding Austin's park system, as did the ongoing growth in population and developed area. The park system grew through both opportunistic and systematic efforts based on the norms and resources available at the time. In recent years, the park system has come to embrace natural and cultural resources as two mutually reinforcing elements in Austin's parks.



OUR PARKS  
OUR FUTURE

2018 - 2028



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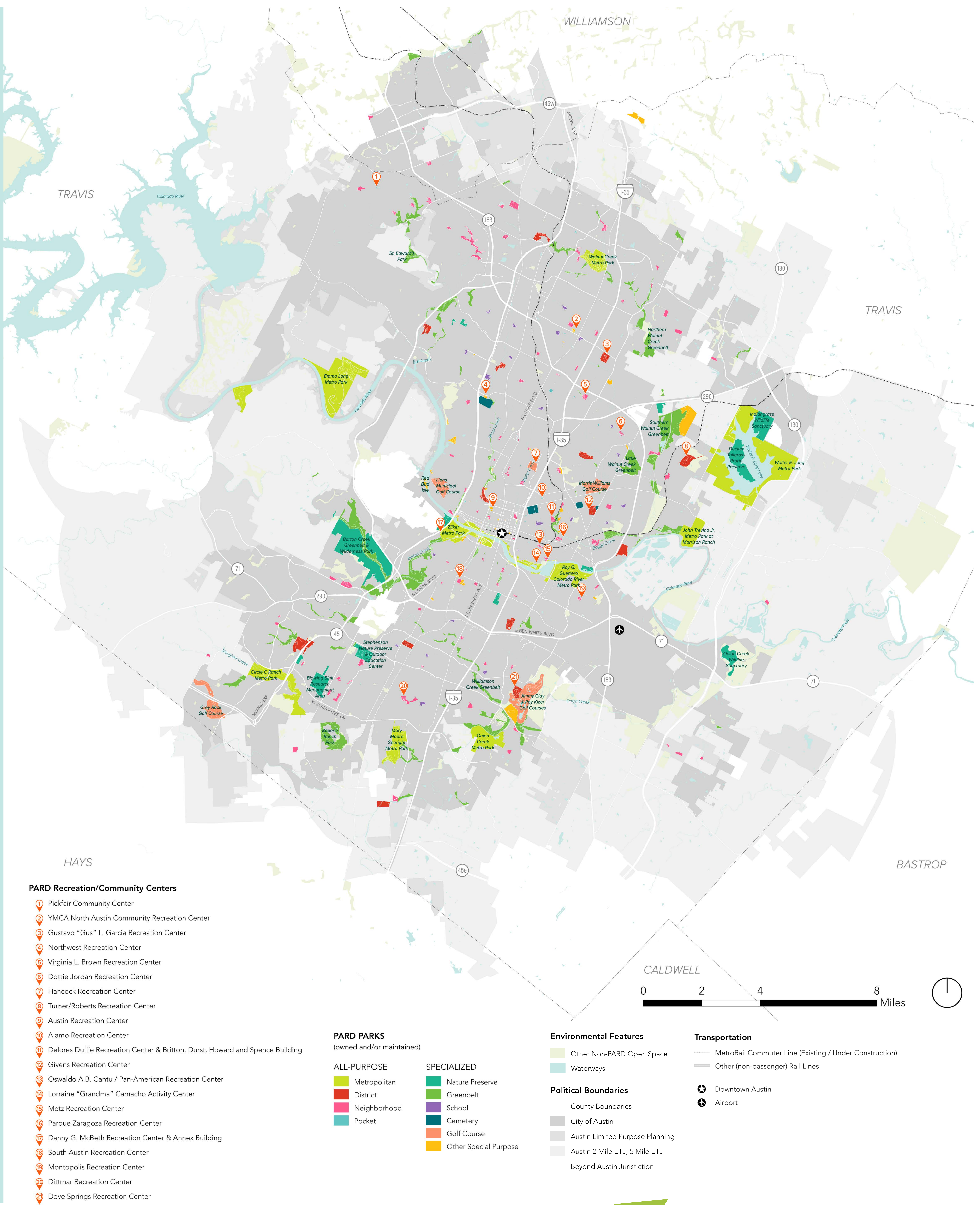
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# OUR PARKS, OUR FUTURE

NUESTROS PARQUES, NUESTRO FUTURO  
AUSTIN PARKS & RECREATION

## OUR PARK SYSTEM TODAY NUESTRO SISTEMA DE PARQUES HOY EN DÍA



## OUR PARK SYSTEM, BY THE NUMBERS NUESTRO SISTEMA DE PARQUES EN NUMEROS

100 YEAR ANNIVERSARY  
OF PARD (2028)

18,600+  
ACRES OF PARKLAND

967,000  
2018 POPULATION → 1.143M  
2030 POPULATION

14 DIVISIONS — 700 EMPLOYEES FULL-TIME & 1,000+ PT & SEASONAL



SOURCE: AUSTIN PARKS AND RECREATION DEPARTMENT FY17 ANNUAL REPORT AND STRATEGIC PLAN 2017-2021; \*FROM AUSTIN AREA POPULATION HISTORIES AND FORECASTS

OUR PARKS  
OUR FUTURE  
2018 - 2028

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LONG RANGE PLAN



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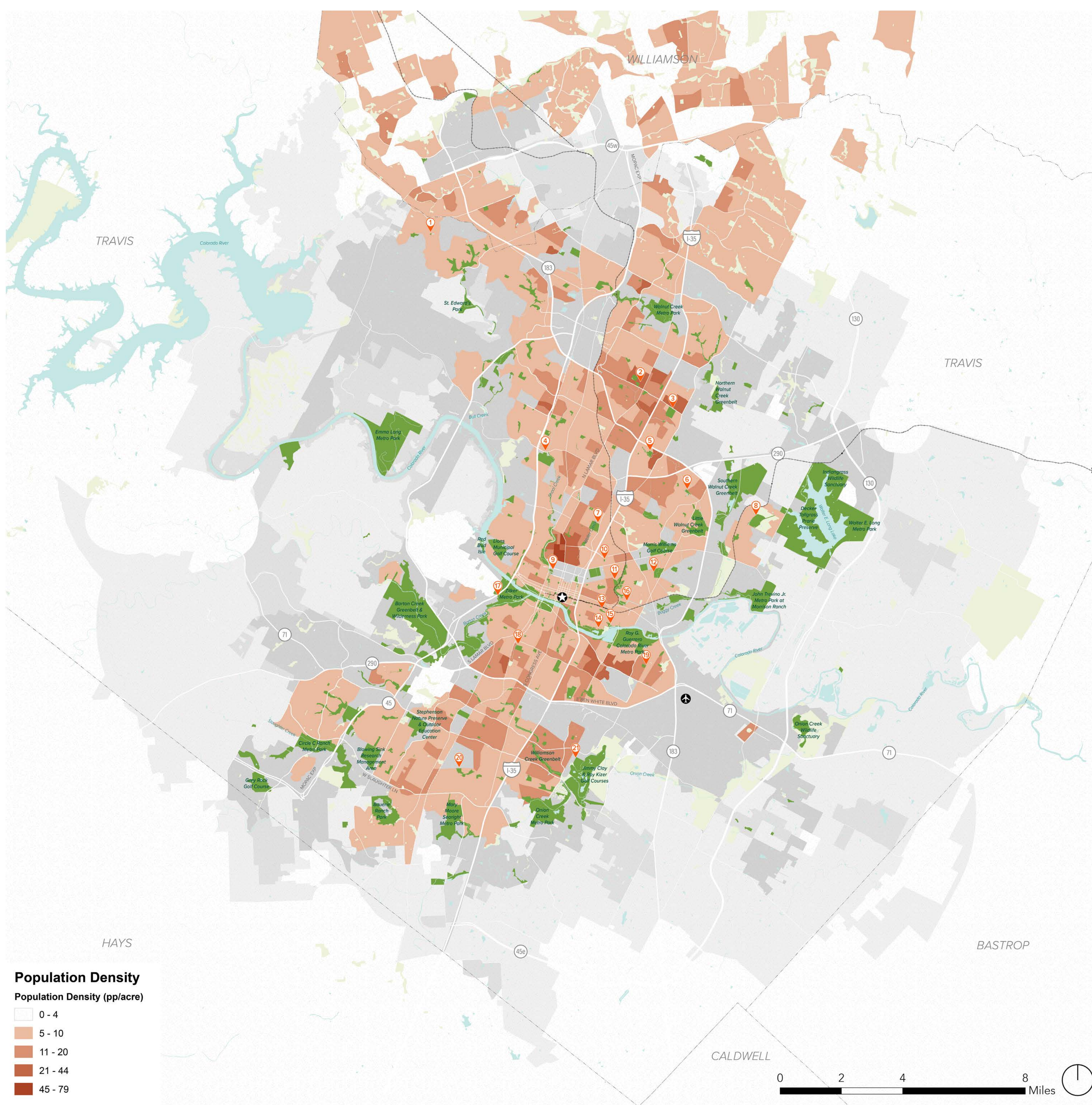
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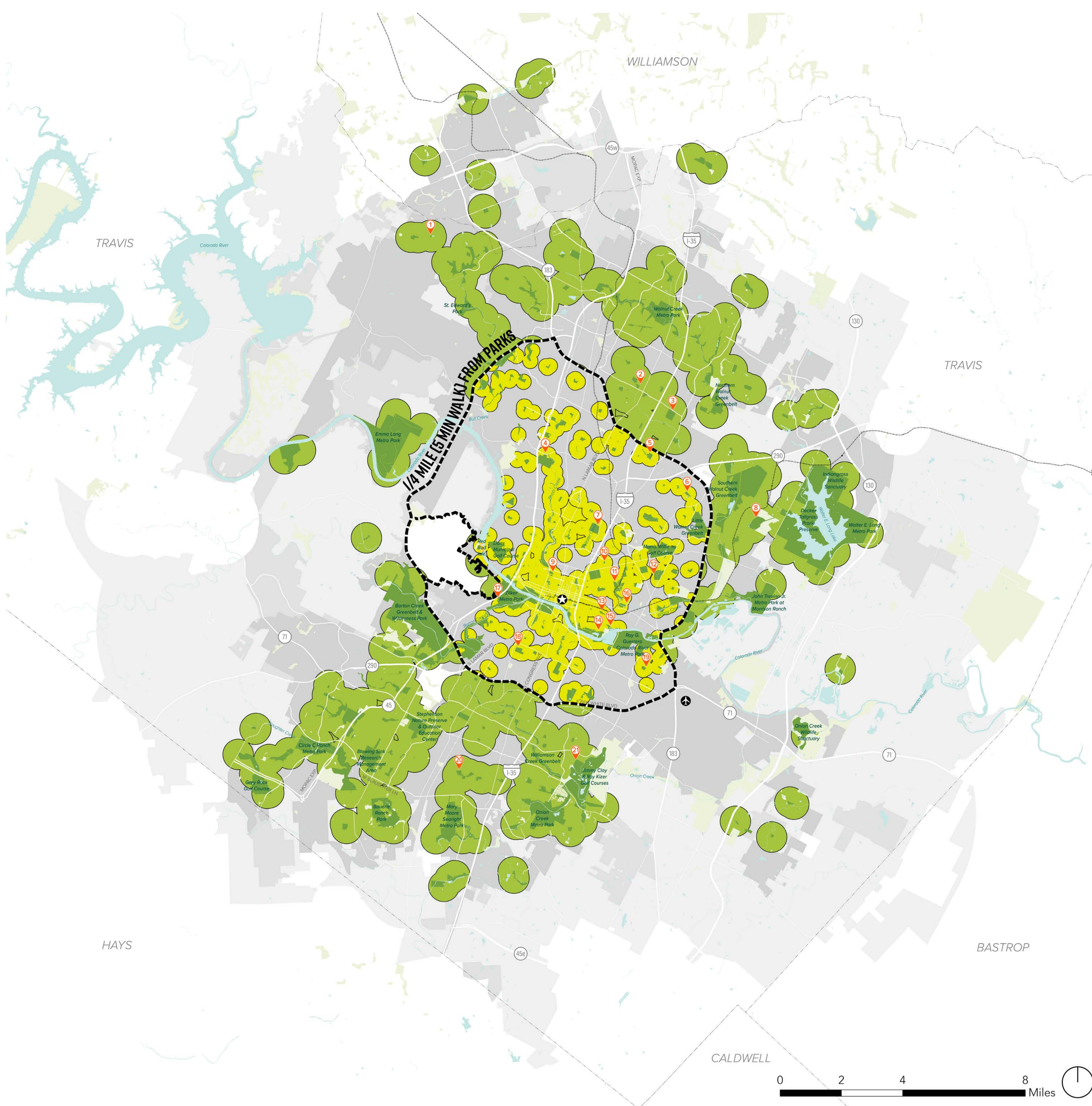
NUESTROS PARQUES, NUESTRO FUTURO  
AUSTIN PARKS & RECREATION

## PEOPLE & PARKS GENTE Y PARQUES



### POPULATION DENSITY AND GROWTH DENSIDAD DE POBLACIÓN

- ➔ **DEVELOPED LAND IS INCREASING**  
Imagine Austin has helped to focus and direct new growth into activity centers, still the city continues to spread out as population in surrounding counties and cities increases.
- ➔ **NEED FOR PARKLAND ON THE RISE**  
As Austin's population and economy continue to grow, the demand for park space and recreational facilities is increasing as well. PARD manages over 300 parks, 26 recreation and senior centers, and a range of facilities including: natural areas, pools, splash pads, tennis courts, soccer fields, and playgrounds.



### DISTANCE TO PARKS (1/4 - 1/2 MILE) DISTANCIA A LOS PARQUES

- ➔ **IMPROVING PARKLAND ACCESS**  
In 2016, City Council set a goal of providing parkland within 1/4 mile of Urban Core residents and 1/2 mile for those outside of the Urban Core. As the city's rapid population growth continues, the City of Austin has struggled to keep up with the 24 park-acres/1,000 residents standard.
- ➔ **POPULATION WITHIN WALKING DISTANCE OF PARKS INCREASING BUT STILL BELOW CITY'S GOAL**  
Currently, 67% of Austin residents are walking distance to a park, a significant increase from 2011.
- ➔ **KEEPING UP WITH GROWTH**  
First passed in 1985, the City of Austin's Parkland Dedication Ordinance was revised in 2016 to add hotel/motel fees in addition to new residential. In 2016, Park Planning acquired 66 acres of new parkland.

## OUR CITY TODAY, BY THE NUMBERS NUESTRA CIUDAD HOY EN NUMEROS



**67%** OF RESIDENTS ARE WITHIN WALKING DISTANCE OF A PARK



**\$81,400** MEDIAN FAMILY INCOME IN 2017



**SIDEWALK COVERAGE** INCREASED FROM 43% TO 53% BETWEEN 2013 & 2017



**68%** OF NEW DEVELOPMENT HAS BEEN IN THE CITY'S ACTIVITY CENTERS & CORRIDORS (SINCE 2012)



**50 SQ MILES** OF AREA HAS BEEN DEVELOPED BETWEEN 2008 & 2016

OUR PARKS  
OUR FUTURE

2018 - 2028



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LONG RANGE PLAN COMMUNITY MEETING SERIES #1

# OUR PARKS, OUR FUTURE

NUESTROS PARQUES, NUESTRO FUTURO  
AUSTIN PARKS & RECREATION

## TELL US ABOUT YOUR PARKS

CUÉNTANOS SOBRE TUS PARQUES

**WHAT'S YOUR FAVORITE PARK?** (BONUS: WHAT TYPE OF PARK IS IT?)  
¿CUÁL ES SU PARQUE FAVORITO?



**WHAT DO YOU LOVE ABOUT AUSTIN PARKS?**  
¿QUÉ LE GUSTA DE LOS PARQUES DE AUSTIN?



**WHAT DOES THE AUSTIN  
PARK SYSTEM DO WELL?**  
¿QUÉ HACE BIEN EL SISTEMA DE PARQUES DE AUSTIN?



**HOW CAN THE AUSTIN  
PARK SYSTEM IMPROVE?**  
¿CÓMO PUEDE MEJORAR EL SISTEMA  
DE PARQUES DE AUSTIN?



OUR PARKS  
OUR FUTURE

2018 - 2028



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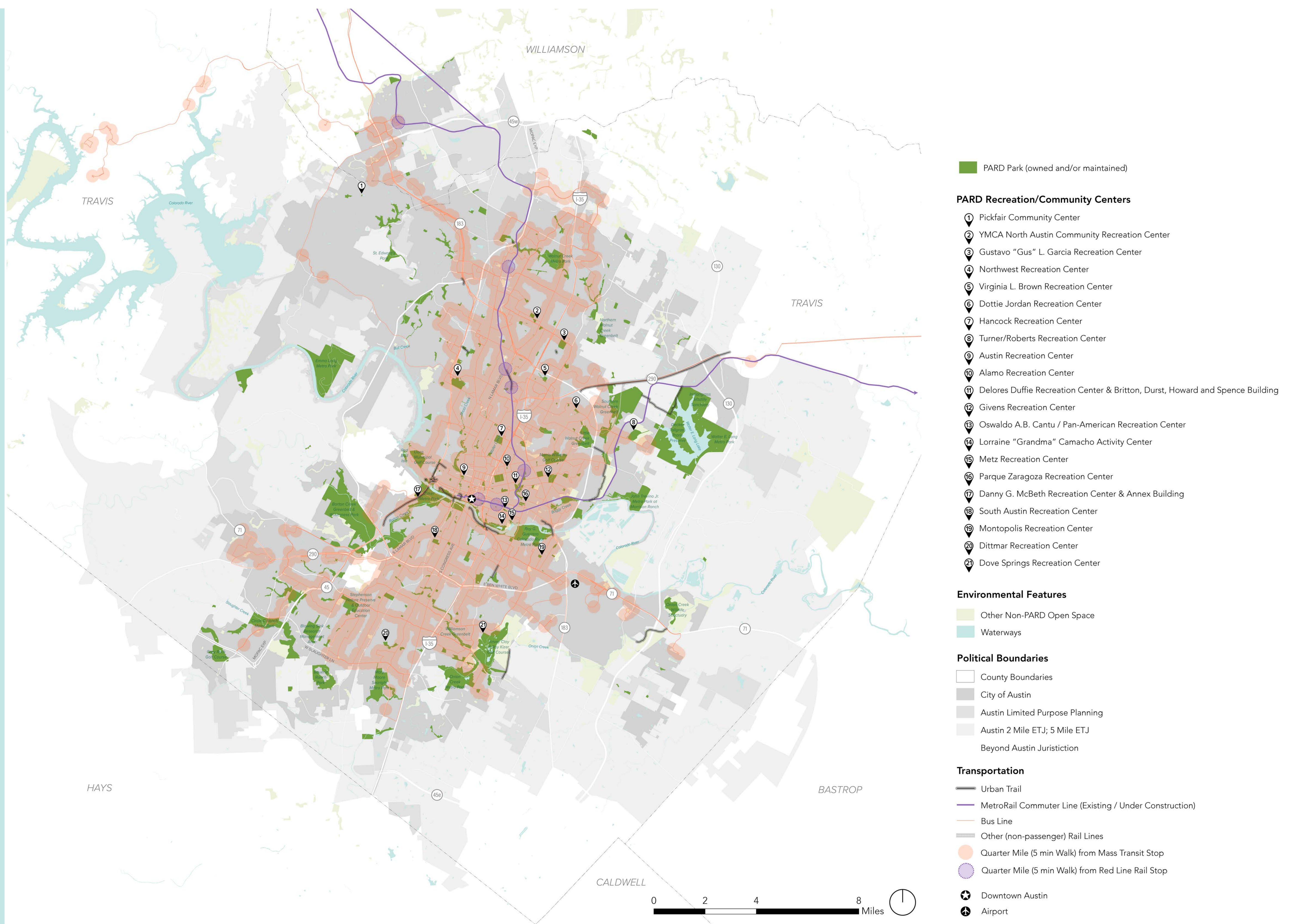
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# OUR PARKS, OUR FUTURE

NUESTROS PARQUES, NUESTRO FUTURO  
AUSTIN PARKS & RECREATION

## TRANSPORTATION & ACCESS TRANSPORTE & ACCESO



## HOW FAR ARE YOU WILLING TO TRAVEL TO PARKS?

¿QUÉ TAN LEJOS ESTÁ DISPUESTO A TRASLADARTE PARA IR A LOS PARQUES? USAR LA ETIQUETA DE PUNTO.

USE THE DOT STICKER.



	5 MINUTES	10 MINUTES	15 MINUTES	20 MINUTES	25 MINUTES	30 MINUTES
WALK / RUN						
BIKING						
BUS / TRANSIT						
TAXI / RIDESHARE						
PERSONAL CAR						

## WHAT WOULD ENCOURAGE YOU TO WALK OR BIKE TO PARKS?

¿QUÉ LE ANIMARÍA A CAMINAR O ANDAR EN BICICLETA A LOS PARQUES?



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## FACILITY PRIORITIES INSTALACIONES PRIORITARIAS

### WHICH FACILITY TYPES ARE MOST IMPORTANT TO YOU?

¿QUÉ TIPOS DE INSTALACIONES SON LAS MÁS IMPORTANTES PARA USTED? USAR LA ETIQUETA DE PUNTO.

USE THE DOT STICKER.



NATURAL AREAS / PRESERVES | AREAS NATURALES / CONSERVACIÓN



NATURE TRAILS | SENDEROS NATURALES



ENVIRONMENTAL / NATURE CENTER | CENTRO DE NATURALEZA/AMBIENTE



ARBORETUM | ARBOLEDA



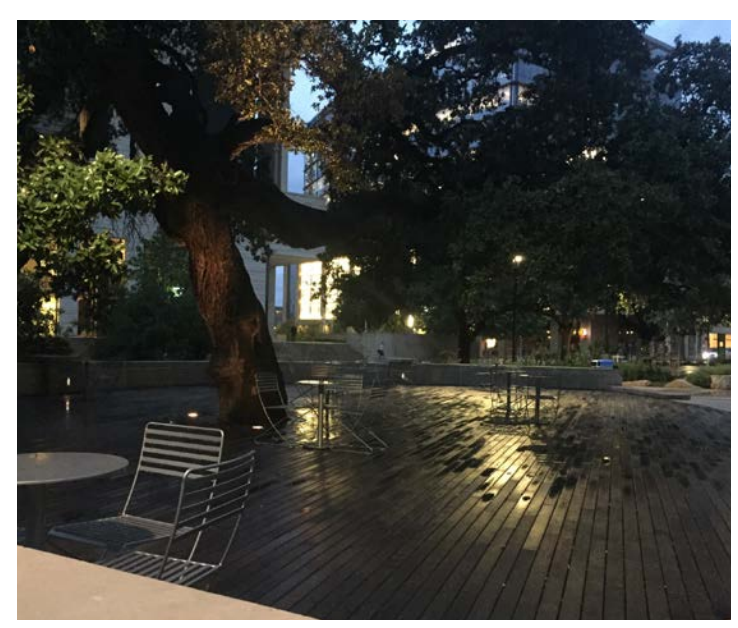
DEMONSTRATION GARDENS (E.G. STORMWATER, NATIVE PLANTS) | JARDINES DE DEMOSTRACIÓN (POR EJEMPLO: PLANTIOS DE AGUAS PLUVIALES, PLANTAS INDÍGENAS)



COMMUNITY GARDENS | JARDINES COMUNITARIOS



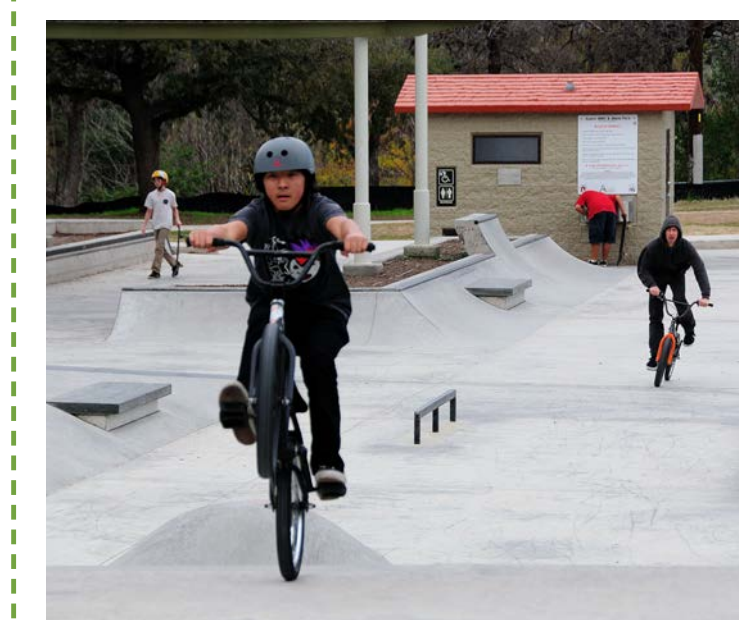
URBAN PLAZA / SQUARE | PLAZA URBANA



COMMUNITY CENTERS | CENTROS COMMUNITARIOS



SKATE PARKS | PARQUES DE PATINAJE



PERFORMANCE STAGE / AMPHITHEATER | ESCENARIO PARA ESPECTÁCULOS / ANFITEATRO



OPEN LAWN | CÉSPED



CULTURAL / HISTORIC / ART CENTER | CENTRO DE ARTE / CULTURA / HISTORIA



PICNIC AREAS AND PAVILIONS | AREAS DE PICNIC Y PABELLONES



PLAYGROUND / PLAY STRUCTURE | PARQUE INFANTIL



OFF-LEASH DOG AREAS | PARQUE DE PERROS SIN CORREA/LAZO



GOLF COURSE | CAMPOS DE GOLF



POOLS AND WATER FEATURES | PISCINAS/ALBERGAS Y JUEGOS DE AGUA



ATHLETIC FIELD OR COURT SPORTS | CAMPO ATLÉTICO OR CANCHA DE DEPORTES



### HOW COULD OUR FACILITIES BETTER SERVE YOU?

¿CÓMO PODRÍAN NUESTRAS INSTALACIONES SERVIRLE MEJOR?



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OUR FUTURE

2018 - 2028



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# OUR PARKS, OUR FUTURE

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AUSTIN PARKS & RECREATION

## PROGRAM PRIORITIES PROGRAMAS PRIORITARIOS

### WHICH PROGRAMS ARE MOST IMPORTANT TO YOU?

USE THE DOT STICKER.



¿QUÉ PROGRAMAS SON LOS MÁS IMPORTANTES PARA USTED? USAR LA ETIQUETA DE PUNTO.

AQUATICS | ACUÁTICOS



ARTS & CULTURE | ARTE Y CULTURA



ADULT SPORTS | DEPORTE PARA ADULTOS



YOUTH SPORTS | DEPORTE PARA JÓVENES



SPECIAL EVENTS | EVENTOS ESPECIALES



ENRICHMENT / LIFE SKILLS PROGRAMS | PROGRAMAS DE ENTRENAMIENTO Y ENRIQUECIMIENTO



HEALTH & FITNESS | SALUD Y ACONDICIONAMIENTO FÍSICO



OUTDOOR RECREATION | RECREACIÓN AL AIRE LIBRE



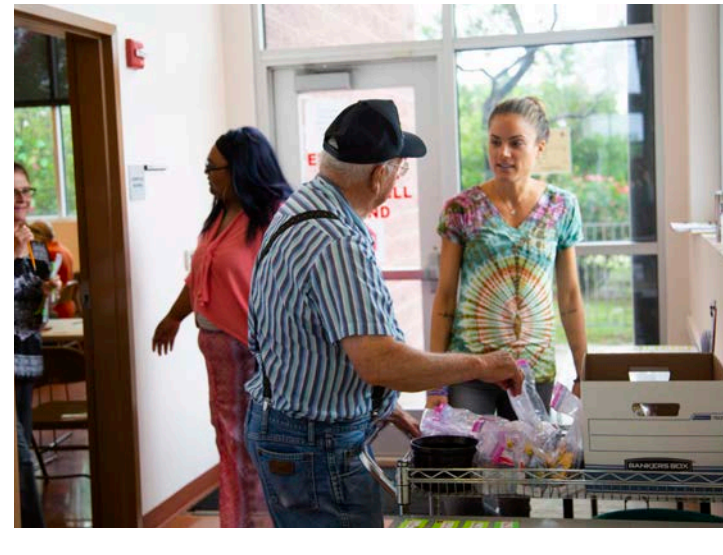
ENVIRONMENTAL EDUCATION / INTERPRETIVE PROGRAMS | EDUCACIÓN AMBIENTAL / PROGRAMAS INTERPRETATIVOS



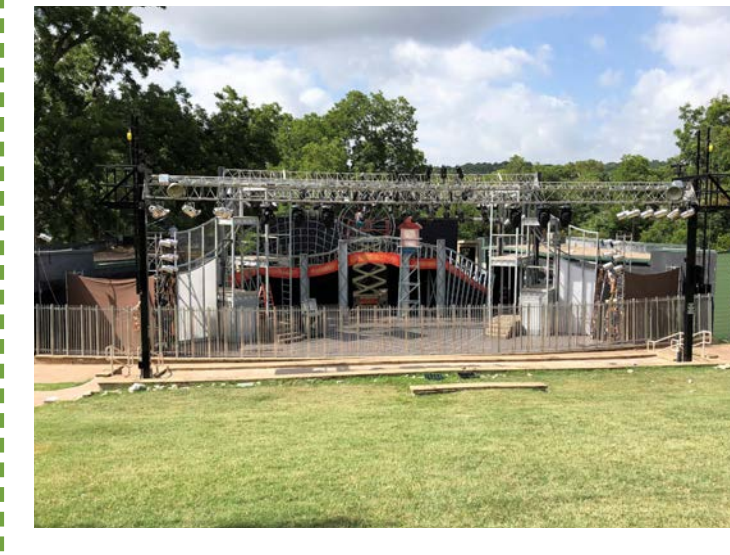
ADAPTED / THERAPEUTIC RECREATION | RECREACIÓN TERAPÉUTICA / ADAPTADO



SENIOR PROGRAMS & SERVICES | PROGRAMAS Y SERVICIOS PARA GENTE MAYOR



FACILITY RENTALS FOR PRIVATE EVENTS | ALQUILER DE INSTALACIONES PARA EVENTOS PRIVADOS



GYM RENTALS | GIMNASIO DE ALQUILER



ATHLETIC FIELD RENTALS | CAMPOS ATLÉTICOS DE ALQUILER



STEWARDSHIP SERVICES (ADOPT-A-PARK / TRAIL) | SERVICIOS DE ADMINISTRACIÓN (ADOPTA UN PARQUE O SENDERO)



### WHAT PROGRAMS ARE MISSING OR NEED TO BE EXPANDED?

¿QUÉ PROGRAMAS FALTAN O NECESITAN SER AMPLIADOS?



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